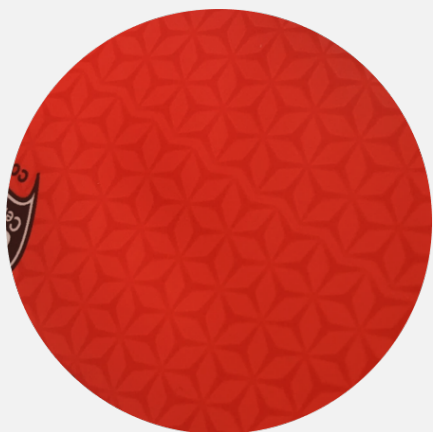


# Textured Packaging

## | AT YOUR FINGERTIPS



Touch is one of the most important senses that drives consumer behavior. Explore our new textured packaging solutions, ideal for brands that are looking to stand out and interact with the consumers' 5<sup>th</sup> sense!



### SOFT TOUCH

Our soft touch technology combines a soft, velvety feel with a unique, total matte look. Soft touch films communicate quality and deliver a luxurious and overall attractive packaging effect. Recommended for premium products and brands that are looking to differentiate, soft touch packs invite consumers to reach out and touch!



### PERFECT PAPER TOUCH

The sustainable alternative to paper-based laminates! This awarded technology - Worldstar Award 2019 - combines the perfect paper look and touch, and comes with no limits on substrate, barrier properties or graphics! It provides multiple resource efficiency-, weight- and cost benefits, while still reflecting the natural, handmade vibe of paper; ideal for organic & natural foods or beverages!



### TACTILE EFFECT

The tactile lacquering technology is of growing demand in flexible packaging. This haptic film is rough in its touch and it creates an impressive, 3D appearance on the shelf. Usually applied in register, the tactile effect is ideal for the incorporation of stripes, geometric patterns and other creative graphic elements to your packaging.

## GET IN TOUCH!

Numerous tailor-made solutions are available to adopt the above haptic technologies to your packaging and differentiate your brand. Contact our team to get a film sample and to discuss more on our solutions to upgrade your current and future packaging:

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